

E-CONTENT

MMHAPU, MJMC, SEM-III

PAPER-XII (304)

1. CC-304/Unit-1 (ONLINE JOURNALISM – NATURE AND HISTORY)
2. Topic of the Lecture : INTERNET HISTORY
3. Date of the Lecture : 20-08-2020, TIME : 11.10 A.M.-12.10 P.M.

INTERNET HISTORY

Internet has revolutionized the communication world. It has fundamentally changed the way people learn, play, create and communicate. Today it has become a part of our life. It is not just a technology, but an engine of social change, one that has modified work habits, education, social relations and maybe most important, our hopes and dreams. The Internet scenario has undergone a transformation in the past few years. In 2015 it has reached 46.4% of the world population and 30% of Indian population. In 2010, it had penetrated 28.7 percent of the global population and only 8.5 percent of the Indian population (internetworldstats, 2016) India is one of the fastest growing Internet markets in the world growing at 14% in 2014 (internetlivestats, 2016). The increasing popularity of internet has attracted the attention of communication scholars, to fathom its promising developments, uncertainties and lurking dangers in the horizon of our cyber society. Mass media is considered to be one of the important tools of opinion formation. Newspapers, Radio and Television are considered as major ingredients of the Fourth Estate. Very soon, Internet and Online newspapers also became popular media. Comparing to other media, the growth of online newspapers is faster. When internet became a

phenomenon beyond the government and universities, electronic publishing exploded in newspapers, e-zines and current information sites. History of internet dates back to 1960s: The net is considered to be a product of the cold war, it was built by the USA military to protect national security in the face of nuclear attack. The Advanced Research Project Agency(ARPA) was a new Department started within the US Department of Defence and the ARPANET succeeded in creating the first effective long distance computer network. 1962: The RAND Corporation, USA, begins research into robust, distributed communication networks for military command and control. 1969: ARPANET connects first four universities in the US. 1972: The Inter Networking Working Group becomes the first of several standard- setting entities to govern the growing network.

AMIT KUMAR, GUEST FACULTY, MMHAPU, MJMC